## SONY

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5th of Aug - 29th Sept 2024

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ow on SONY PICTURES CORE

Home

"Having a technology that can really adapt to, and to create that cinema experience at home is really what any creator would want."

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MICHAEL LASKER, VFX Supervisor on Spider-Man: Across the Spider-Verse

"I was very impressed. I thought that the dialog was very clear. You could hear all the nuances of every little detail that we had placed in there. You could hear really well. It wasn't getting muffled, it wasn't getting lost. It was all there. The subs were amazing."

ERIN OAKLEY, Supervising Sound Editor on Gran Turismo: Based on a True Story

#### Cinematic Picture & Sound

With over 60 years of TV innovation coupled with expertise in every aspect of filmmaking, Sony's TVs replicate the movie theatre experience right in your home, by delivering picture and sound quality beyond what conventional TVs can.

Acoustic Center Sync

ble on SONY PICTURES CORE © 2023 Sony Pictures A rt or whole of software/services installed into or access rophotometer etc.), and Calman for BRAVIA app to be d

• XR Backlight Master Drive

ЖR

#### **Studio Calibrated**

NETFLIX

Netflix Adaptive

Dive into cinema-like visuals at home. With automatic Studio Calibrated modes jointly designed by Sony and the world's top streaming services, watch movies, shows or even live sports the way filmmakers and broadcasters intended.<sup>123</sup>

prime video

PICTURES CORE

#### High quality film experience

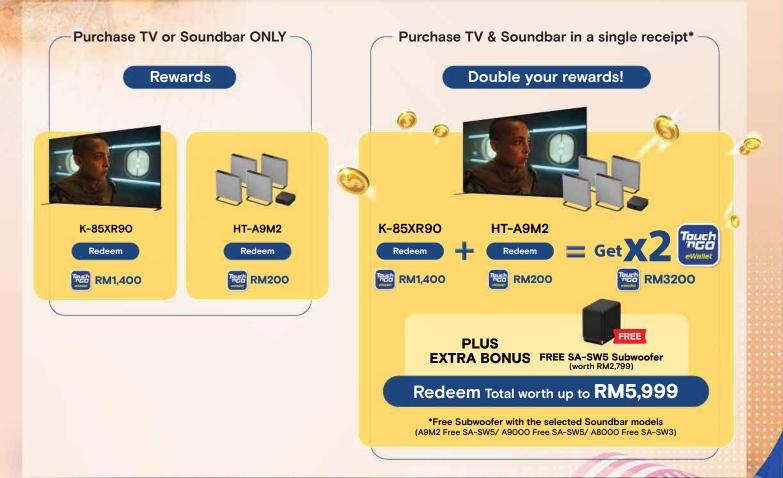
BRAVIA TVs support the rigorous standards of IMAX<sup>®</sup> Enhanced, DTS:X<sup>®</sup>, Dolby Vision<sup>®</sup> and Dolby Atmos<sup>®</sup> for an unbelievably atmospheric and immersive viewing experience.

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**■**■Dolby







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are correct at the time of printing.

d feature







Our soundbars and home theatre solutions make high-quality, cinematic surround sound more accessible than ever.

The BRAVIA<sup>™</sup> Acoustic Center Sync or S-Center speaker input allows you to connect your compatible Sony soundbar/audio system to the TV for enhanced audio playback using the TV as a center channel speaker in a multi-channel setup.

#### 360 SPATIAL SOUND MAPPING

Feel sound from every direction and distance, even beyond the boundaries of your room with Sony's revolutionaryb 360 Spatial Sound Mapping technology.

360 Spatial Sound Mapping uses Sony's original distance measurement technology to calculate teh distance between speakers and from the speakers to the ceiling, before combining it with physical sound field reproduction technology.

The system uses built-in microphones to measure the relative positions of each speaker and reproduce sound wave fronts form up to twelve phantom speakers (simulated sound sources) that are assumed to exist somewhere outside of the physical speakers. As the simulated speakers exist beyond the actual speakers, they can make you feel as if you are in an extremely wide and expansive space that seems to extend beyond the room.



VERTICAL SURROUND EI	VGINE			
		1		
S-FORCE PRO FRONT SURROUND SOUND	<u></u>			

## Re-creating the Dolby Atmos<sup>®</sup> experience with Sony's proprietary technologies

With development of the unique Digital signal Processing technologies, the Dolby Atmos<sup>®</sup> sound field can be produced in your own home with just a single slim sound bar and subwoofer.



Vertical Surround Engine\* -Sony's latest surround technology lets you enjoy the thrill of Dolby Atmos® from a single slim unit.



S-Force PRO Front Surround with wavefront technology delivers a wide horizontal surround sound field even without rear speakers.



Touch eWallet

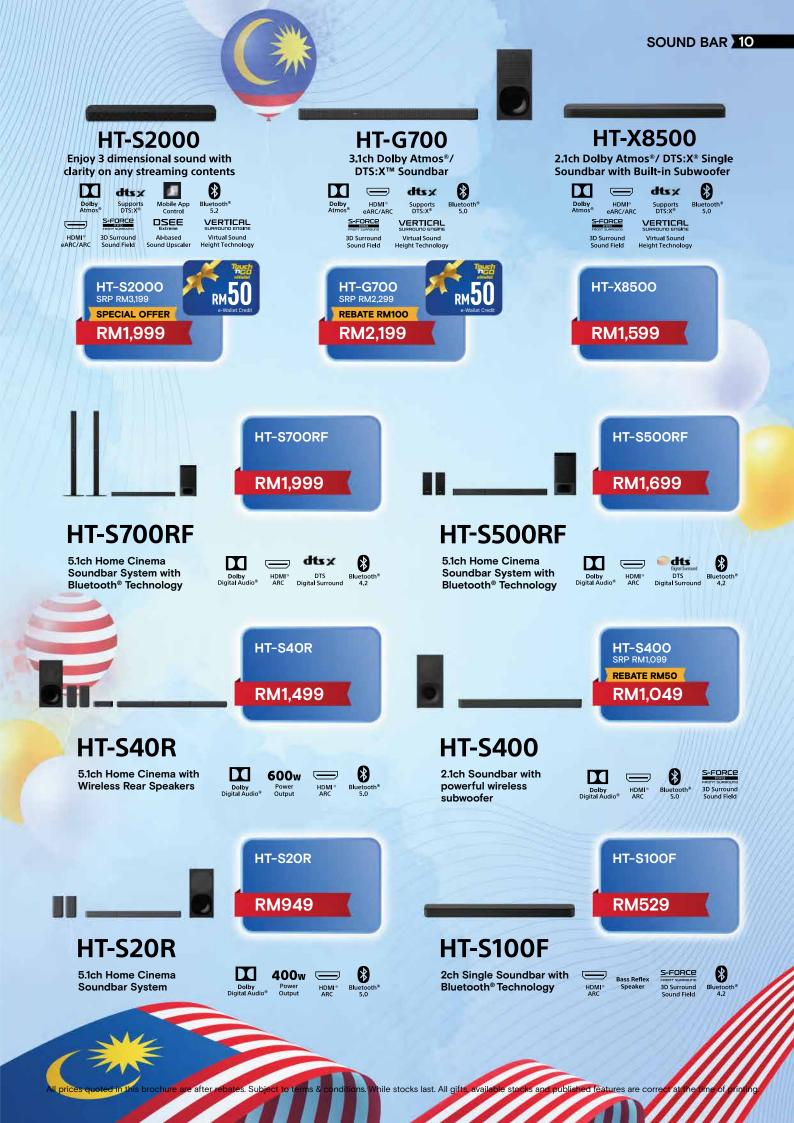
Get x2 TNG and FREE Subwoofer\* when purchase TV & Soundbar together FI

FREE SA-SW5 Subwoofer\* (worth RM2,799)

SOUND BAR 08

SOUND BAR 09





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ULT FIELD 1 Portable Wireless Speaker

Big Sound. Small Size.

**RM899** 



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#### Press the ULT button to experience different



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The party goes any place









WIRELESS SPEAKER 14



#### PERSONAL AUDIO 15

**Hi** Res

WIRFLES

WF-1000XM5 SRP RM1.399 **REBATE RM50** RM1.349

### **WF-1000XM5**

21

Premium Truly Wireless Noise Cancelling Headphones

### For The MUSIC

\*As of April 10, 2023. Ambient noise reduction according to research by Sony Corporation, measured using JEITA-compliant guidelines for the top 10 brands (by market share) of headband-style and truly wireless style wireless noise-cancelling headphones market.

### **WH-1000XM5**

**Premium Wireless Noise Cancelling Headphones** 



Award-winning headphones:







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**WH-1000XM4** 

**Premium Wireless Noise** 



#### LinkBuds S •••••

Lin **Truly Wireless Noise Cancelling Headphones** 



ENHANCED AMBIENT SOUND GAME. STREAM. MUSIC.



#### WF-C700N $\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc$

Comfortable design, **Immersive design** WF-C700N SRP RM549 REBATE RM30 LDAC alexa built-in **RM519** Ok Google Ъ  $\bigcirc$ (îPX4 Noise Cancellin Wireless  $\bigcirc$ 07772 9h+21h eadphone Connect

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### **WF-C500**













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WH-ULT900N

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\* Only applicable to Interchangeable Lens Cameras & Lenses \* Only entitled to 1 cleaning service during warranty period

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